



# **Fall Reimbursement Update and Brewery Tour**

## **Bluewater Hall**

### **13424 S West Bay Shore Dr**

### **Traverse City, MI**

**Friday, September 23, 2016**

**Education 8:20 am to 2pm ET**

**Networking 2 pm to 6:30 pm ET**

#### **Strategies for Success in Today's Marketplace: presented by Joseph J. Fifer, FHFMA, CPA, President & CEO, HFMA**

As the nation's healthcare transformation accelerates, all stakeholders are being challenged to succeed in a rapidly changing environment. In this presentation, HFMA President and CEO Joe Fifer will discuss the implications of HFMA's key strategic initiatives, including those related to consumerism, and offer guidance for success in the new era of health care.

#### **Provider Based Clinic Guidance and Other Reimbursement Updates: by Plante Moran's Jaime Miller, CPA and Kyle Higdon, CPA**

The session will provide a general overview of what it means to operate as a provider-based department of a hospital. In addition, there will be a focus on the new proposed guidance surrounding provider based departments. This session will also provide an update and background on key changes in reimbursement for Long Term Care Hospitals, Home Health, Hospice, and Physician reimbursement.

#### **Medicare and Medicaid Update by MHA's Nathanael Wynia, CPA**

This session will provide an overview of the FY 2017 Medicare inpatient and post-acute care final rules and the latest in Michigan Medicaid reimbursement.

#### **501r: Lessons Learned: by Plante Moran's Aaron Fields, CPA**

The session will focus on the lessons learned and best practices from 501(r)(c)3 compliance projects performed for dozens of hospitals across the Midwest in 2015 and 2016.

#### **Jeopardy Game: presented by Capio's Lyman Sornberger**

A fun and interactive Jeopardy style game focused on six categories of health care challenges facing the industry

#### **Schedule**

07:45 AM	Registration
08:20 AM	Introduction
08:30 AM	Session 1
09:30 AM	Session 2
10:30 AM	Break
10:45 AM	Session 3
11:45 AM	Lunch/Session4
01:00 PM	Session 5
02:00 PM	Conclude Education/Leave Bluewater Hall for Brewery Tour
06:30 PM	Return to Bluewater Hall from Brewery Tour

## **About the presenters:**

### **Joseph J. Fifer, FHFMA, CPA** **President & CEO, HFMA**

Joseph J. Fifer, FHFMA, CPA is president and CEO of the Healthcare Financial Management Association. HFMA provides the resources healthcare organizations need to achieve sound fiscal health in order to provide excellent patient care. With more than 40,000 members, HFMA is the nation's leading membership organization of healthcare finance executives and leaders.

Prior to assuming his position with HFMA in June 2012, Fifer spent 11 years as vice president of hospital finance at Spectrum Health, in Grand Rapids, Mich. He also spent time with McLaren Health Care Corporation, Flint, Mich., as vice president of finance and Ingham Regional Medical Center, Lansing, Mich., as senior vice president of finance and CFO. Fifer started his career with nine years at Ernst and Young, also in Michigan.

Fifer was Chair of the HFMA Board of Directors in 2006-07. An HFMA member since 1983, Fifer served as a chapter president and for two terms as an HFMA board member.

A Fellow of HFMA and a CPA, Fifer received his bachelor's degree in Business Administration from Saginaw Valley State University, University Center, Mich. Fifer is an active community volunteer. Fifer and his wife, Katie, have three children: Sarah, Tom, and Joe.

### **Nathanael Wynia, CPA**

Nate is Director of Finance at the Michigan Health & Hospital Association (MHA), where his work includes hospital reimbursement and policy issues. Since joining the MHA in March 2012, he has worked extensively on Medicaid disproportionate share hospital funding, the quality assurance assessment program, and other data analysis and financial modeling projects. Prior to joining the MHA, Nate was an auditor at Clifton Gunderson LLP, providing assurance and consulting services primarily to state Medicaid agencies and hospitals. A native of Columbus, Ohio, he has a Bachelor's degree in Accounting from Hillsdale College and is a registered CPA.

### **Kyle Higdon, CPA**

Kyle is an associate with over seven years of public accounting and healthcare reimbursement consulting experience. He provides cost report compliance, reimbursement consulting, and financial reporting assistance to providers across the continuum of care including hospitals, senior care facilities, and hospice and home health care providers.

### **Jamie Miller, CPA**

Jaime has more than 10 years of experience in public accounting and healthcare consulting. She provides a wide array of healthcare accounting services, including cost report compliance, reimbursement consulting, and not-for-profit tax. That experience enables her to understand how those areas relate to – and affect – each other so she can provide those services while identifying ways to optimize the hospital's reimbursement.

### **Aaron D. Fields, MHA**

#### **Healthcare Senior Consultant, Plante Moran**

Aaron comes to Plante Moran with over seven years of hospital administration experience from multiple large healthcare systems in Central Ohio. He has a background in business development, strategic planning, and hospital operations including: managing operations for service line with 40 physicians, overseeing the development of a hospital system's first ambulatory surgery center, establishing multiple joint ventures between hospital systems, and managing the operations of seven ambulatory facilities.

As a Senior Consultant for Plante Moran, Aaron works with hospital and senior care facilities across the Midwest focusing on the Affordable Care Act, Reimbursement Opportunities, and Strategy Initiatives.

In 2011, Aaron published an article on "Building Bridges between Medicine and Management," In the Journal of Health Administration Education. He has a Masters in Health Administration from Ohio State University, a Green Belt Certification in Six Sigma Process Improvement techniques, , and is an active member of the Central Ohio HFMA Chapter.

### **Lyman Sornberger, Chief Healthcare Strategy Officer**

Prior to joining Capio Partners in 2013, Mr. Sornberger was the executive director of revenue cycle management (RCM) for the Cleveland Clinic Health System (CCHS) for seven years. Prior to his affiliation with CCHS he was with the University of Pittsburgh Medical Center (UPMC) for twenty-two years as a leader in the revenue cycle management. Mr. Sornberger has great admiration for both health systems (each with revenues of greater than \$6 billion) and highly respects their missions, vision, and strategies. In the past twenty-nine years Mr. Sornberger is proud to have served as a consultant and advisor with various healthcare practices across the country. He has authored over 2200 articles for HFMA, AAHAM, and other leaders in the revenue cycle arena.

## **Brewery Tour information**

***You are invited to attend a brewery tour following the Reimbursement Education Session.***



**WHERE: Downtown Traverse City**  
**WHEN: September 23, 2016**  
**TIME: 2:00 – 6:30 PM**

**Bus leaves from Bluewater Hall**  
**13424 S West Bay Shore Dr**  
**Traverse City, MI**

### **TRANSPORTATION:**

**You are responsible for transportation to and from Traverse City. However, bus transportation will be provided for the brewery tour. The bus will pick up at Bluewater Hall and return to the Bluewater Hall after the event.**



**Fall Reimbursement Update and Brewery Tour**  
**Friday, September 23<sup>th</sup>, 2016**  
**Bluewater Hall, Traverse City, MI**

**Registration Rates:**

**\$50 members, \$60 non-members (includes brewery tour)**

**Please Make Checks Payable to:** Great Lakes Chapter HFMA or pay with PayPal using this link: (control+click to follow link) [http://www.greatlakeshfma.org/site/epage/4367\\_262.htm](http://www.greatlakeshfma.org/site/epage/4367_262.htm)  
 Click on the “Buy Now” button.

**Registrations must be received by September 16, 2016. No refunds will be issued for cancellations received after September 16, 2016.**

Mail, fax or scan & email to:           Attention: Wyatt Short  
   The Rybar Group  
   3150 Owen Road  
   Fenton, MI 48430-1757  
   Fax: 810-750-6733  
   Email: [costrpt@theybargroup.com](mailto:costrpt@theybargroup.com)

*In our continuing effort to “go green”, handouts will not be available at the meeting. They will be e-mailed to you one week before the event. **You MUST provide an email address below to receive the handouts.***

<b>Name</b> <i>as it will appear on badge</i>	<b>Email Address and Organization</b>	<b>Cost</b>	<b>Chapter Affiliation</b>	<b>Attending Brewery Tour?</b> <b>(Circle One)</b>	<b>Attending Education?</b> <b>(Circle One)</b>
			<input type="checkbox"/> Great Lakes <input type="checkbox"/> Western MI <input type="checkbox"/> Eastern MI <input type="checkbox"/> Other Chapter <input type="checkbox"/> Non Member	Yes OR No	Yes OR No
			<input type="checkbox"/> Great Lakes <input type="checkbox"/> Western MI <input type="checkbox"/> Eastern MI <input type="checkbox"/> Other Chapter <input type="checkbox"/> Non Member	Yes OR No	Yes OR No
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