



## Upper Peninsula Fall Conference

**Holiday Inn, Marquette**

**1951 US Highway 41 West**

**Marquette, MI**

**Thursday, October 20, 2016**

**8:30 am to 4:00pm ET conference**

**Session 1 –Finding lost revenue: charge capture audits, regulatory updates, documentation challenges and solutions – Day Egusquiza, President, AR Systems, Inc.**

**Session 2 – Hospital Accounting & Auditing Update/Reimbursement – Mike Baker, CPA, Partner, Plante & Moran**

**Session 3 - MHA Health Finance & Policy Update - Vickie Kunz, Senior Director, Michigan Health & Hospital Association**

**Session 4 – Clinical Integrated Networks – BJ Millar, The Advisory Board**

### Schedule

08:30 AM	Registration
09:00 AM	Session 1
10:15 AM	Break
10:30 AM	Session 1 (continued)
12:00 AM	Lunch/340B discussion/UP Trivia game
01:00 PM	Session 2
02:00 PM	Session 3
03:00 PM	Break
03:15 PM	Session 4
04:00 PM	Conclude

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## **About the presenters:**

### **Day Egusquiza**

Day Egusquiza brings over 30 years experience in health care reimbursement, hospital business office operations, contracting and compliance implementation. Additionally, her experience includes eight years as a Director of a Physician Medical Management billing service which included completing an integrated business office between a hospital and a large multi-specialty physician clinic. She has been an entrepreneur in hospital and physician practice accounts receivable management and a leader in redesigning numerous organizations. Her work includes providing guidance as a compliance & reimbursement educator while providing operational insight on the revenue cycle impacts of RAC/Medicare Recovery Audit Contractors. Additionally, she has been instrumental in researching and preparing national education on the impact of the Prescription Drug Benefit. Day's strength is her ability to "operationalize" complex regulations into teachable components. Day is a nationally recognized speaker. She has been on the AAHAM National Advisory Council, HFMA National Advisory Council, is a past President of the Idaho HFMA Chapter & recently received the Lifetime Achievement Award. She has been highlighted in JCAHO's Six Hospitals in Search of Excellence, and numerous healthcare newsletters along with a contributing author to 2006 Health Law and Compliance Update. Attendees at HFMA's ANI rated her in the top 25% for each year she has presented, earning her the "Distinguished Speaker" award.

### **Mike Baker, CPA, Partner**

Mike Baker is a Healthcare Partner at Plante Moran. Plante Moran is among the nation's largest certified public accounting and business advisory firms and Mike is the leader of Plante Moran's national acute care reimbursement practice. He brings a unique perspective to the significant impacts of reimbursement changes to providers of all sizes, helping them optimize third-party reimbursement. He has been serving healthcare clients at Plante Moran for more than 30 years. Most recently, he has focused on healthcare reform and the significant merger and acquisition activity in the healthcare industry.

### **Vickie Kunz**

Vickie Kunz is a Senior Director, Health Finance in the MHA Policy Division. Since joining the MHA in August 2001, Vickie's efforts have focused on health policy and finance issues for the major payers, primarily Medicare and Medicaid, including hospital reimbursement, wage index, and the quality assurance assessment program (QAAP). Prior to joining the MHA, Vickie was a reimbursement specialist at Sparrow Health System in Lansing. She began her career in the reimbursement department of Hospital Corporation of America (HCA) in Nashville, TN, and worked there for nine years, prior to relocating to Michigan in 1998. Vickie has a BBA in Accounting from Belmont University in Nashville. Vickie also served as HFMA Chapter President of the Western Michigan Chapter 2007-2008.

### **B.J. Millar**

Braxton (B.J.) Millar brings more than 20 years of health care experience to his role as a member of the value-based care team for Advisory Board Consulting and Management. As Director, B.J. serves clients with Clinical Integration program formation, accountable care organization formation, bundled payment design and implementation, program effectiveness, care transformation strategy, population health management, payer strategy development, provider aggregation and the like. Prior to joining Advisory Board, B.J. served as Healthcare Director of Navigant Consulting, located in Chicago, IL. His areas of focus included physician enterprise strategy, organizational change management, physician and hospital alignment, practice management, clinical operations, provider compensation modeling, operations benchmarking, analytical tool development, data driven management reporting, physician practice administration, labor modeling and forecasting, operational redesign and process reengineering. Previous jobs included working as the Director of Physician Services at Quorum Health Resources Consulting and Senior Associate for Equation Consulting. BJ earned a Bachelor of Arts in Philosophy from Brigham Young University, and a Masters of Business Administration from BYU's Marriott School of Management.

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