



Early Careerist Event

Saginaw Valley State University's Ott Auditorium

7400 Bay Road

University Center, MI 48710

Friday, April 28, 2017

Strategies for Success in Today's Marketplace: presented by Joseph J. Fifer, FHFMA, CPA, President & CEO, HFMA

As the nation's healthcare transformation accelerates, all stakeholders are being challenged to succeed in a rapidly changing environment. In this presentation, HFMA President and CEO Joe Fifer will discuss the implications of HFMA's key strategic initiatives, including those related to consumerism, and offer guidance for success in the new era of health care.

State of the Industry Panel Discussion

Panel of seasoned professionals from different arenas in the healthcare industry will answer your questions relative to challenges we face and real world applications needed to be successful in this industry.

"Achievement Now!" Success Characteristics: presented by Tyler Enslin, National Director of Direct Development Training

Goal setting and Time Management training has been around for decades. However, the 21st century calls for new techniques to keep up with modern development. This keynote is about how to achieve success in every aspect of your life. Professional development, managing your attitude, and strategically setting yourself apart are all part of this dynamic training.

Breakout Session

You may select one of the following breakout sessions to attend. Please indicate your selection upon registering.

Breakout Session #1 - Ability to Adapt to Change, how best to interview to achieve the desired candidate: presented by SVSU's Marilyn Skrocki & Labor relations consultant Tim Quinn

Hiring individuals to guide change is essential to performance improvement initiatives in an organization. Understanding how to spot the candidate in an interview will mitigate the unfortunate opportunity of dismissing an employee and the expense associated with recruiting, retraining and retaining an employee that embraces change.

Breakout Session #2 - Medicare, Medicaid and Health Finance/Policy in Michigan: presented by MHA's Vickie Kunz

This session will provide an overview of Medicare and Medicaid payment systems for hospitals, including a review of the Medicare quality-based programs. It will also provide a general overview of financial and utilization results for Michigan compared to the nation.

Breakout Session #3 – Effective Feedback: presented by Direct Development Training's Tyler Enslin

Creating a culture that embraces candid feedback is one of the greatest challenges facing organizations today. In this interactive workshop we will examine feedback from both perspectives: giving and receiving. Eight techniques will be examined that can be applied to any difficult conversation before, during, and after to make sure it is most beneficial to both giver and receiver. As a group, we will work together to apply these techniques and principles to 'real life' examples of challenging feedback situations.

Career Progression Panel Discussion

This afternoon panel will be a different group of seasoned professionals who have agreed to share their paths of career progression in different areas within healthcare.

Schedule

08:30 AM	Registration & Continental Breakfast
09:30 AM	Keynote: Joe Fifer
10:30 AM	State of the Industry Panel
11:30 AM	Lunch
12:30 PM	Keynote: Tyler Enslin
01:45 PM	Breakout Session
02:45 PM	Career Progression Panel

About the Keynotes:

Joseph J. Fifer, FHFMA, CPA

President & CEO, HFMA

Joseph J. Fifer, FHFMA, CPA is president and CEO of the Healthcare Financial Management Association. HFMA provides the resources healthcare organizations need to achieve sound fiscal health in order to provide excellent patient care. With more than 40,000 members, HFMA is the nation's leading membership organization of healthcare finance executives and leaders.

Prior to assuming his position with HFMA in June 2012, Fifer spent 11 years as vice president of hospital finance at Spectrum Health, in Grand Rapids, Mich. He also spent time with McLaren Health Care Corporation, Flint, Mich., as vice president of finance and Ingham Regional Medical Center, Lansing, Mich., as senior vice president of finance and CFO. Fifer started his career with nine years at Ernst and Young, also in Michigan.

Fifer was Chair of the HFMA Board of Directors in 2006-07. An HFMA member since 1983, Fifer served as a chapter president and for two terms as an HFMA board member.

A Fellow of HFMA and a CPA, Fifer received his bachelor's degree in Business Administration from Saginaw Valley State University, University Center, Mich. Fifer is an active community volunteer. Fifer and his wife, Katie, have three children: Sarah, Tom, and Joe.

Tyler Enslin

National Director of Development Training

Tyler Enslin is responsible for developing training programs and the growth and success of the Instructors, Trainers, and Coordinators of the company, he spends much of his time working individually with each of them. This has not limited Tyler in his own speaking and training arena.

With over 200 speaking engagements a year for a multitude of industries, Tyler has received outstanding recognition by those in his audience, which has enabled him to work with State and National agencies across the country. From Fortune 500 companies and large organizations like GlaxoSmithKline, Siemens, Johns Hopkins, Sinclair Broadcast Group, and Long & Foster, to hundreds of smaller groups, Tyler rarely passes on an opportunity to get his message across.

His apparent quiet demeanor might more reflect his desire to take in knowledge from outside sources than any other reason. You will find his ability to connect with, get in touch with, and affect you, to be a tremendous asset to all areas of your life.

Raffles throughout the day including chances to win a \$25 Visa Gift Card or an Apple Watch!

(Must be present to win)

Early Careerist Live Event

Friday, April 28, 2017

Saginaw Valley State University's Ott Auditorium, Saginaw, MI

Registration Rates: \$10 Students & Members, \$15 Non-members (can be applied towards dues if join Great Lakes HFMA)

Please Make Checks Payable to: Great Lakes Chapter HFMA or pay with PayPal using this link: (control+click to follow link) <http://www.greatlakeshfma.org/index.php/education-and-events/education-events> Fill out your information and then click "Buy Now".

Registrations must be received by April 21, 2017. No refunds will be issued for cancellations received after April 21, 2017.

Mail, fax or scan & email to: Attention: Wyatt Short
The Rybar Group
3150 Owen Road
Fenton, MI 48430-1757
Fax: 810-750-6733
Email: costrpt@theybargroup.com

*In our continuing effort to "go green", handouts will not be available at the meeting. They will be e-mailed to you one week before the meeting. You **MUST** provide an email address below to receive the handouts.*

Name <i>as it will appear on badge</i>	Email Address and Organization	Cost	Chapter Affiliation	Breakout Session Selection (Must select which breakout you would like to attend)
			<input type="checkbox"/> Great Lakes <input type="checkbox"/> Western MI <input type="checkbox"/> Eastern MI <input type="checkbox"/> Other Chapter <input type="checkbox"/> Student <input type="checkbox"/> Non Member	
			<input type="checkbox"/> Great Lakes <input type="checkbox"/> Western MI <input type="checkbox"/> Eastern MI <input type="checkbox"/> Other Chapter <input type="checkbox"/> Student <input type="checkbox"/> Non Member	
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