



## **YOU ARE INVITED TO PARTICIPATE IN THE 2017 - 2018 CORPORATE SPONSORSHIP PROGRAM**

If your organization sells products or services to the healthcare industry, now is an excellent time to think about marketing your organization to key decision-makers efficiently. Consider a sponsorship with the Great Lakes (GL) Chapter of HFMA.

The Great Lakes Chapter of HFMA membership consists of over 260 members who hold positions of CEO, CFO, Controllers, Accounting Directors, Director of Patient Financial Services, and Marketing Managers, as well as other healthcare professionals. HFMA serves and represents its members by:

- ◆ Providing professional development through education, information, certification, peer interaction, and leadership training.
- ◆ Influencing healthcare financial management and accounting policy decisions, principles, and practices through advocacy and dissemination of information.
- ◆ Establishing and promoting the highest standards of professional and ethical conduct.

### **Why Be a Corporate Sponsor?**


















Visibility has a powerful advantage, and as a sponsor of the Great Lakes Chapter of HFMA, you gain exposure to a select audience of healthcare finance professionals. You emerge as a leader by demonstrating your support of professional education and quality programs.

The objective of our Corporate Sponsorship program is to enhance the quality of educational programs and services provided to our members.

As a Corporate Sponsor, a wealth of recognition opportunities is yours to explore. At a minimum you will see your organization's name and logo on pertinent marketing materials and gain on-site acknowledgement at educational sessions. Additional promotional opportunities are available, depending on the category of sponsorship you choose.

The Great Lakes Chapter is proud of its previous affiliations with sponsors and looks forward to hearing from you.

## Levels of Corporate Sponsorship

Level of Sponsorship	Gold	Silver	Bronze
Cost	\$2,500	\$1,000	\$500
Estimated Value	\$3,500 +	\$1,600 +	\$1,000 +
List of Meeting Attendees			
Recognition on chapter website			
Recognition during all GL Chapter events			
Option to sponsor GL Chapter education session (sponsor will pay all fees of session)			
Giftable registration to GL Chapter education session	4	2	1
Advertisement in Chapter newsletters	1 page	1/2 page	1/4 page
Giftable registration to GL Chapter golf outing Aug 2017	4	2	
Option of display table at all Chapter events			
Link on chapter website			
Distribution of logo items to members			
Tee box sponsorship at GL Chapter golf outing Aug 2017			
Option to introduce speaker at One GL Chapter event			

# Corporate Sponsorship Enrollment Reply

The Corporate Sponsorship Program will be June 1, 2017 through May 31, 2018

I am interested in the following sponsorships:

_____	Gold	(\$2,500)
_____	Silver	(\$1,000)
_____	Bronze	(\$500)

Company Name \_\_\_\_\_  
Representative Name/Title \_\_\_\_\_  
Representative Title \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone Number \_\_\_\_\_  
E-Mail Address \_\_\_\_\_

## Payments

Payments are due June 30, 2017. Payments may be made in two equal installments.

**Payments should be made payable to:** Great Lakes Chapter of HFMA

**Mail payments to:** Great Lakes Chapter of HFMA  
Attention: Wyatt Short  
3150 Owen Road  
Fenton, MI 48430-1757

For additional information on the Great Lakes Chapter of HFMA sponsorship program please contact Patty Davis Sponsorship Program Chair.

*Patty Davis*

**Sponsorship Program Chair**

Executive Sales Director Merchants & Medical Credit Corporation

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